



- Appoint a lead person from your organization for this event. This person will be responsible for registering the organization for the event and managing users.
- All recruiters review training videos under Premier Virtual Tutorials to ensure you are ready for the event.
- At least two days prior to the event finalize/review your booth
 - Add recruiters that will be attending the job fair for your booth
 - Multiple recruiters are recommended
 - *The first hour of the event can be overwhelming for just one recruiter.*
 - There should be *at least* ONE recruiter in your booth interacting with job seekers for the duration of the event.
 - We recommend that you assign a *general password* as you add recruiters to the booth.
 - Add [Quick Replies Messages](#) -think about common phrases that you would use to interact with jobseekers at an in-person job fair)
 - **Examples:**
 - 'Welcome to the (your organization) booth!' I will be with you shortly.
 - 'What position are you interested in?'
 - 'What shifts are you available for - days, evenings, overnight?'
 - 'Do you have a driver's license?' (or required certifications for your open positions)
 - Instructions/next steps that job seekers need to follow.
 - Closing message: 'Thank you for stopping by. Don't forget to apply to that position online. I look forward to reviewing your application.'
 - Each recruiter needs to add their own Quick Replies Messages to their profile.

BEST PRACTICES GUIDE



- Job Vacancies
 - If you have positions that have many openings, cluster them into one job vacancy regardless of the shift or whether it is a PT, FT or per-diem position.
 - Add a vacancy title “other”, to gather resumes for positions that might not be posted on your website yet, or you are not responsible of hiring.
- Once you have a profile and booth created, you will be able to use it for all future job fairs – please save your username and password!

During The Event

- Take time to review the candidate’s profile by clicking on the person icon at the top of your chat box. Take a moment to disposition your candidate once you are done speaking with them.
- Utilize your Internal Chat to coordinate with your team during the event, this tool can make it easier to manage the job seeker flow.
- Be patient if a candidate does not respond right away, remember they are browsing the event.
- When chatting with jobseekers, remember that many are using mobile devices and “autocorrect” or “fat fingers” will cause grammar errors.
- [Video chat option](#) – Before initiating a video chat, ask the jobseeker whether they are comfortable with it doing so. Click [here](#) to learn how to use the video chat feature.

After The Event

- Reports- After the event, go to your dashboard and click MANAGE EVENT. Here you will find a tab for your reports. You can find 3 reports on Premier Virtual after the event:
 - *Visitor Log* – List of attendees in the event, including contact info.
 - *Chat* – List chat transcripts for every candidate you had conversations with.
 - *Resumes*- Resume link for every candidate that applied to your posted jobs.
- Be sure to reach out to jobseekers soon after the job fair with the next steps! We have advised all jobseekers to check their emails and empty their voicemailboxes.